Program Standards and Matrix
INITIAL PROGRAMS IN SPEECH EDUCATION

ND ESPB Standards	
05045.1 The program requires study of basic communication concepts including: Theories of communication, the function of the individual as initiator and receiver of communication, language acquisition and development, and contextual variables. The program uses a variety of performance assessments of candidates' understanding and ability to apply that knowledge. **05045.2** The program requires study of communication media such as: media changes as a result of technological and social development, different media as enablers and constrainers of communication, and consideration of various communication genre. The program uses a variety of performance assessments of candidates' understanding and ability to apply that knowledge. **05045.3** The program requires study of critical skills associated with communicative arts including: critical stances such as comparison, motive, and form; relationship characterization between critic and critical object; identification of the social value of criticism; and application of assorted critical stances to various communicative acts. The program uses a variety of performance assessments of candidates' understanding and ability to apply that knowledge.	

05045.4   The program requires study of responsible communication including; the philosophies of communication and the impact of the concepts of free speech, fairness, and objectivity have upon communicative acts. The program uses a variety of performance assessments of candidates' understanding and ability to apply that knowledge.

05045.5   The program offers experiences in communication such as; public speaking, oral interpretation, group decision making, television, film, print, interpersonal communication, and organizational communication, as well as co-curricular activities such as directing student experiences in areas of debate, forensics, radio management, film society. The program uses a variety of performance assessments of candidates' understanding and ability to apply that knowledge.

05045.6   The program requires studying methods of teaching speech including current trends in speech with an examination of various teaching methods and techniques. The program uses a variety of performance assessments of candidates' understanding and ability to apply that knowledge.

05045.7   The program requires the study of current, appropriate instructional technologies.
The program uses varied assessments of candidates' understanding and abilities to apply that knowledge.